

## **Detroit Yacht Club selected for 2016 Detroit Small Business Excellence Award**

Detroit, MI - November 24, 2016 — Detroit Yacht Club has been selected for the 2016 Detroit Small Business Excellence Award in the Boating classification by the Detroit Small Business Excellence Award Program.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2016 Detroit Small Business Excellence Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Detroit Small Business Excellence Award Program and data provided by third parties.

### **About the Detroit Small Business Excellence Awards Program**

The Detroit Small Business Excellence Awards recognizes outstanding small businesses that serve the Detroit area. Each year, our selection committee identifies businesses that we believe have achieved outstanding marketing success in their local community and business classification.

Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value. These are small businesses that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Detroit area a vibrant and vital place to live.

The Detroit Small Business Excellence Awards was established to reward the best of small businesses in Detroit. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to award the small business community's contributions to the U.S. economy.

#### **SOURCE:**

Detroit Small Business Excellence Award Program

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